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Data theft and law suit avalanches

How can companies meet the new challenges and what contributions can technology and AI, in particular the JUNE AI & Automation Case Management System, make?



Presentation and agenda

Your speakers



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Contents

Lawsuits and class actions 3

Technology demo using the example of JUNE 12



The legal policy elephant in the room

American situation

Status

- Punitive damages in addition to individual claims
- Example Bayer Monsanto: 172,000
 lawsuits, of which 114,000 were
 settlements or did not meet the criteria,
 58,000 lawsuits still open (Bayer data),
 maximum individual verdict US\$ 2.25 billion
 (January 2024 Philadelphia jury in the
 McKivison case of US\$ 250 million in
 damages and US\$ 2 billion in punitive
 damages; verdict overturned)



But

- "Weapons inequality" (infringement, subject matter of the action, evidence (e.g. technical know-how))
- Litigation and legal costs risk, especially for small amounts for the individual



Known case constellations

- Bank GTC
- Diesel scandal
- Passenger rights
- "Data is the new diesel"



Classification and categories



- Action: specific cause of action, reason for the claim made, specific application (Section 253 (2) no. 2 ZPO)
- Substantive legal force of the judgment only on the claim raised by the action (Section 322 (1) ZPO; including counterclaim and counterclaim if applicable)
- Factual addition (without binding effect):
 "obiter dictum" (Latin: something said in passing), legal opinion expressed



- Large number of similar issues
- Determination of the subject matter of the action by the plaintiff (if applicable, action in stages due to claims for information)
- ("As a rule"): "One-off" for the infringer, therefore no organization to handle the claims
- Factual problem: mastery of the factual and legal situation

The development

Claims arising from assigned rights

- Transfer of active legitimation, assumption of the cost risk, improvement of the evidence situation if necessary (original rights holder as witness)
- Prerequisite: Effective assignment



Assignment in mass proceedings

- Bundling of claims from different injured parties for joint assertion by a single claimant. Injured parties assign their claims to authorized legal service providers (collection service providers) or to a litigation company (litigation vehicle) established for the respective bundling of claims. These then assert their claims in their own name. The legal service provider must be registered as a debt collection service provider and be financially able to cover at least all possible claims for reimbursement of costs by the other party (see Section 10 (1) sentence 2, (2) RDG).
- Assignment models generally permissible (BGH of 13.06.2022, file no. VIa ZR 418/21), also "class action collection" (BGH of 13.07.2021, file no. II ZR 84/20 (activity of the legal service provider still covered by the collection concept of Section 10 para. 1 sentence 1 no. 1, Section 2 para. 2 sentence 1 RDG)).



Supplement: Litigation financing

- Commercial litigation financing not regulated and permissible.
- The litigation funder bears the lawyer's fees, court costs and other legal costs at its own risk, in return for which it receives a share of the amount won in the event of a successful outcome (usually 20 to 35 percent).
- Litigation financing by lawyers largely prohibited, agreements to bear court costs, administrative costs or costs of other parties involved only permitted when providing debt collection services, insofar as a contingency fee is agreed in the matter in accordance with Section 4a (1) sentence 1 no. 2 RVG (Section 49b (2) sentence 2 BRAO)



The development - EU Directive on representative actions (EU 2020/1828)



<u>Directive (EU) 2020/1828 on representative actions</u> is intended to enable consumers to protect their collective interests in the EU through representative actions and actions brought by representative bodies (so-called qualified entities). All EU countries should have a system for representative actions. There are also plans to make it easier for consumers to access justice and to prevent the abuse of legal action.

Representative actions are **actions brought by qualified entities** for consumer groups before national courts or administrative authorities to obtain **injunctions**, **remedies** (e.g. reimbursement, replacement, repair) or both. Injunctions are a means to stop unlawful practices by a trader - similar to those provided for in Directive 2009/22/EC on injunctions.

The directive is intended to protect the **collective interests of consumers in legal and business areas** such as data protection, financial services, travel and tourism, energy and telecommunications. The Directive applies - in accordance with the EU rules listed in Annex I - to representative actions against unlawful practices (infringements) by traders. All amendments to Annex I can be viewed on EUR-Lex. Member States are free to apply representative actions in other or all areas of law in accordance with the relevant Directive.

The development - Consumer Rights Enforcement Act - VDuG of October 8, 2023 (Federal Law Gazette 2023 I No. 272, p. 2), as amended by Article 5 of the Act of July 16, 2024 (Federal Law Gazette 2024 I No. 240)



The Directive obliges EU Member States to provide for two types of representative actions. **Associations** must have the right to **bring injunctions** in their own name, which can put an end to breaches of consumer law, and **redress actions**, which can enforce consumer rights.

New Consumer Rights Enforcement Act

Redress actions do not yet exist in German law. The regulations for redress actions by associations are to be bundled in a separate parent act, the Consumer Rights Enforcement Act. The existing provisions of the Code of Civil Procedure on model declaratory actions are also to be integrated into this. By amending the Injunctions Act and the Unfair Competition Act as well as a number of other laws, the existing regulations on injunctions by associations are to be adapted to the requirements of the directive, writes the government. In addition, supplementary regulations on injunctions and redress actions are to be created in other laws.

(German Bundestag, online services, explanatory memorandum)

The development - key decision procedure BGBI. 2024 I No. 328 of 30.10.2024

Leading decision procedure (explanatory memorandum)

- Previous possibility of preventing a decision by the highest court - for example by withdrawing appeals for tactical reasons or due to a settlement
- Without clarification from the highest court, the lower courts are burdened with repeated new proceedings on similar issues

Act on the introduction of a leading decision procedure at the BGH

- Federal Law Gazette 2024 I No. 328 of 30.10.2024
- § Section 552 b ZPO provision on the leading decision procedure: If the appeal raises questions of law, the decision of which is of importance for a number of other proceedings, the court of appeal may, after receipt of an objection to the appeal or after the expiry of one month after service of the grounds for the appeal, determine the appeal proceedings as the leading decision proceedings by order. The order shall contain a description of the facts of the case and the legal issues, the decision of which is of significance for a number of other proceedings.

First leading decision procedure

- On October 31, 2024, the Federal Court of Justice determined the first lead decision (VI ZR 10/24)
- Content: Legal disputes regarding claims arising from the General Data Protection Regulation (GDPR)
- Judgment of November 18, 2024 VI ZR
 10/24: The plaintiff's claim for compensation for non-material damage cannot be denied on the grounds of the Court of Appeal. According to the case law of the ECJ, which is decisive for the interpretation of Art. 82 para. 1 GDPR, the mere and short-term loss of control over one's own personal data as a result of a breach of the General Data Protection Regulation can also constitute non-material damage within the meaning of the standard

The development - key decision procedure



BGH (sentence 1 of recital 85 of the GDPR, case law of the ECJ)

Proof of the mere loss of control over personal data is sufficient to justify non-material damage within the meaning of Art. 82 GDPR. If the damage consists solely of the loss of control, the assessment of the amount of damage depends on

- · Sensitivity of the data concerned
- Type and duration of loss of control
- · Possibility of regaining control

to. The hypothetical effort required to regain control of the data can also be included in the assessment of damages. In the case decided, damages in the order of EUR 100 would not be objectionable. In addition, there are legal fees in particular.



Key issues

- Culpable conduct (TOM / data protection management, emergency plans; prevention of data outflows)
- · Concrete amount of damage
- Processing (individual procedures?)

Technology demo using the example of JUNE

The case management system that changes the way you work

WORK SMARTER



Automation of work processes increases efficiency - based on AI, workflows, and data.

DATA DRIVEN

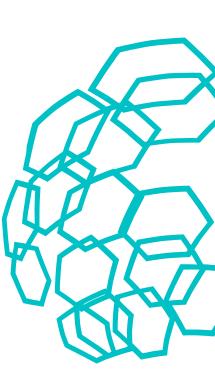
A database is the foundation for knowledge management, document creation, process analysis, and reporting.

READY TO USE

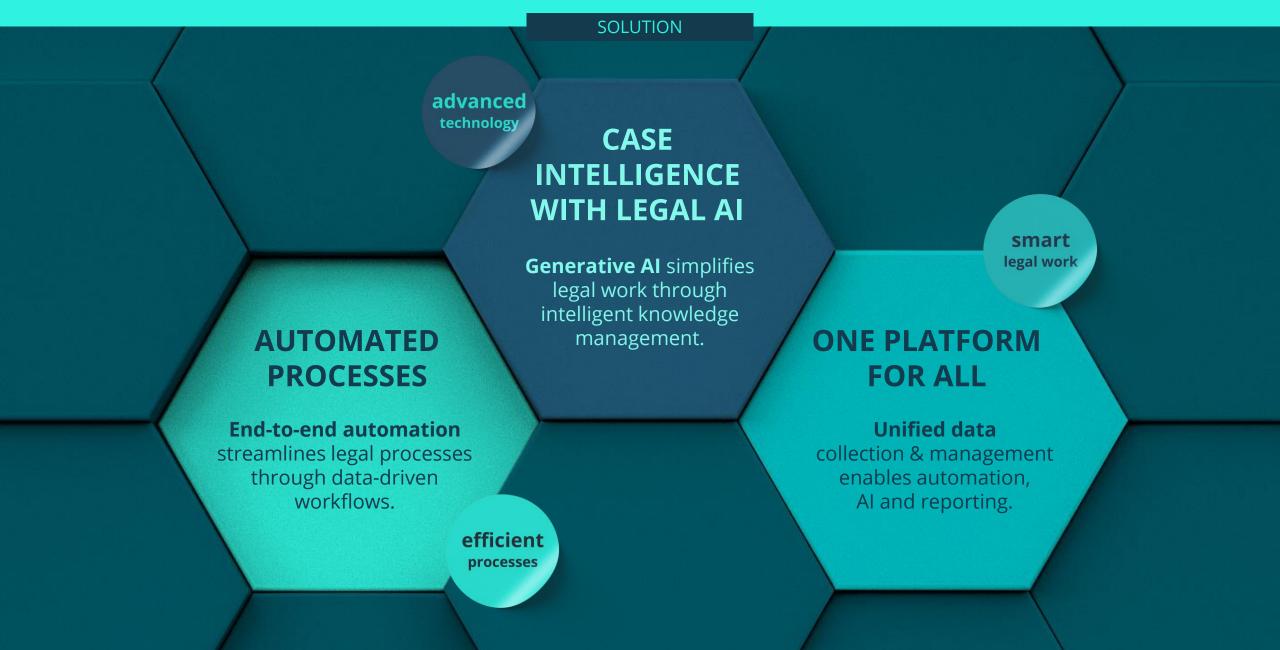
Templates for the most common use cases help you map your own workflows in a wide range of subject areas.

COMPLIANT

The highest security standards ensure that compliance requirements are met, including ISO 27001, bring your own key and pen testing.



Empowering legal professionals through Legal AI & Automation



The benefits for your business

BEAT THE COMPETITION



PRODUCTIVITY

Reduced resource*
requirements for main
tasks (managing
correspondence and
workflows, generating
responses and gather
information), stakeholder
management and
switching effort



FUTURE PROOF

JUNE is the single-sourceof-truth for all stakeholders and covers the whole process enabling users to leverage data & Al

Use of Al & Automation mandatory requirement to participate in RFP of major companies**



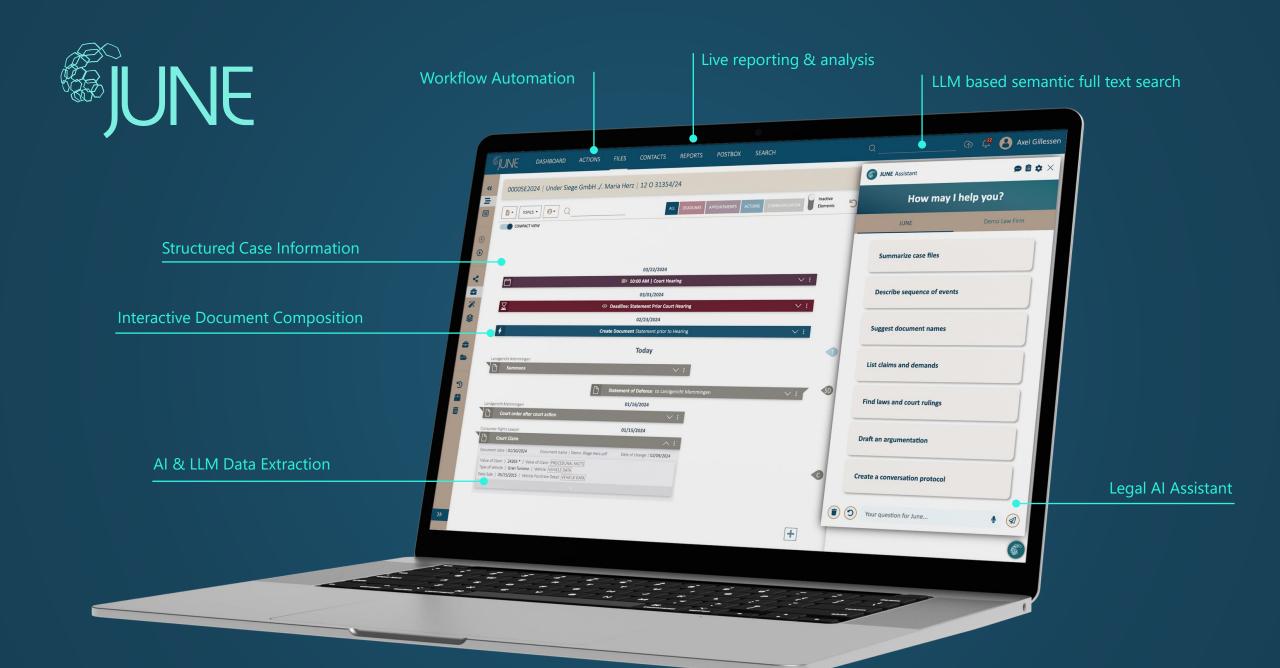
QUALITY

Quality enhancement***
through standardized
workflows, easy access to
existing knowledge and
automated content &
report creation

^{*} Drawing from customer feedback, can be shared on demand.

^{**} Based on the analysis of various RFPs generously shared with us by our customers.

^{***} Grounded in the analysis reports and data extraction results from our own operations, as well as insights generously shared with us by our customers.



The holistic solution across the value chain

PRODUCT

INPUT

AI ENRICHMENT

PROCESSING

CREATION

IUNE

OUTPUT

JUNE COMM

- beA
- Emails
- API third party integration

JUNE EXTRACT

- Visual Al Recognition
- Document Classification
- Self Service Data Extraction

JUNE TRANSLATE

- Accurate translation to and from all languages
- Translation of entire files/documents

Semantic full text

Find similar content

search

IUNE AUTOMATION

- Automated workflows
- Interactive creation

JUNE STORY

Interactive file

JUNE COLLAB

internet connection

DOCUMENTS

- Document composition
- Al generated drafts

- Customized reports
- Real-time reporting

JUNE COMM

- beA
- Fmails
- API third party integration

JUNE ASSISTANT

- Know your case
- Ask your case
- Draft your text
- Summarize your conversation
- Share your prompts

- Internal & external collaboration
- Guest invitation

Access to files without



Case management & Automation platform





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Q&A



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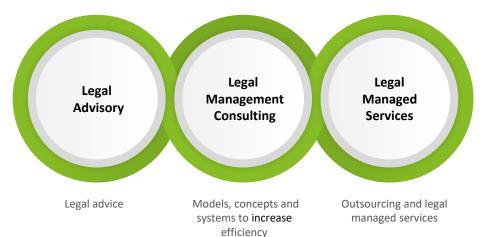
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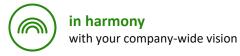
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